

Murshidabad Adarsha Mahavidyalaya

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Islampur

Murshidabad

Pin- 742304 (W.B.)

Memo No: MAM / /

Date: ___/___/___

7.1.3. Beyond the campus environmental Promotion Activities.

1. Book Distribution to Local Primary School by the NSS Unit.

The books are essential tools for developing literacy skills among young children. Reading is foundational to all other forms of learning, and early exposure to a wide range of books helps children develop strong reading habits and skills.



Fig: Hand over the books to the respected Head Master, Harhoria Mathpara Primary School

Indra Kumar Mishra

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7.1.3. Beyond the campus environmental Promotion Activities.

2. Awareness Program on Safe Drive Save Life by the NSS Unit.

'Safe Drive Save Life' it is a crucial reminder of the importance of road safety. The Driving responsibility can significantly rescue the risk of accidents, save lives and ensure the well-being of the road users.



Fig: Road Campaigning of Safe Drive Save Life

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2. Awareness Program on Safe Life Save Drive by NSS Unit.

'Safe Drive Save Life' it is a crucial reminder of the importance of the road safety. The Driving responsibility can significantly reduce the risk of the road accident, save lives and ensure the well-being the road users.



Fig: Awareness Rally on Safe Drive Save Life

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7.1.3. Beyond the Campus Environmental Promotion Activities.

3. The program on Campus Cleanliness of Neighborhood Primary School by NSS Unit.

Campus cleanliness is essential for creating a healthy, conducive, and pleasant environment for students, staff, and visitors. A clean campus reflects the institution's commitment to hygiene, well being, and a positive learning atmosphere.



Fig: Activities of Cleanliness Program

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Fig: Campaigning of Cleanliness Program

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7.1.2. Beyond the Campus Environmental Promotion Activities.

4. Blood Donation Camp, Organized by NSS Unit.

Organizing a blood donation camp is crucial due to several important, like that savings lives, addressing blood shortages, emergency preparedness, supporting patients with chronic conditions promoting community health awareness, creating a reliable donors base, health benefit for donors, fostering community spirit etc.



Fig: Donors are willingly donate blood in the camp.

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Fig. Receiving Recognition Certificate from Domkal Super Specialty Hospital & Blood Bank

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7.1.2. Beyond the Campus Environmental Promotion Activities.

5. Awareness Programme on Human Trafficking and Cyber Crime Organized by NSS Unit.

Addressing human trafficking and cyber crime is essential due to the significant impact these crimes have on individuals and society as a whole. Here are many reasons for human rights violations, protecting vulnerable populations, legal and ethical obligations, financial losses, data protecting, national security, business integrity, public safety so on.



Fig. Delivry a lecture by OC (Officer-in-Charge) on Human Trafficking and Cyber Crime.

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Fig. Felicitation to Resource Person.

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7.1.3. Beyond the Campus Environmental Promotion Activities

6. Awareness Programme on No Use of Plastic

Need to reduce and eliminate the use of plastic is driven by various environmental health and economic reasons. Here are the key reasons why minimizing plastic use is essential that is control pollution, save marine life, protect climate change, concern toxic chemicals, concern microplastic, consideration waste management costs etc.



Fig. Preparing a Rally on 'No Use of Plastic'

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Fig. Rally on 'No use of Plastic'

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7.1.3. Beyond the Campus Environmental Promotion Activities

7. Awareness Programme on Tobacco and HIV

Reducing the incidence and prevalence of tobacco-related diseases and HIV. Promoting healthy behaviors and preventive measures. Supporting individuals in making informed health decisions. Fostering a supportive and informed community. Engaging the community in discussions about both tobacco use, and HIV can build a stronger, more health-conscious community.



Fig. Delivery a Lecture on Tobacco and HIV

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Fig. Rally on Tobacco and HIV among the Harhoria Village

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7.1.3. Beyond the Campus Environmental Promotion Activities

8. Thalassemia Screening Camp

Thalassemia is a genetic blood disorder characterized by the body's inability to produce adequate amounts of hemoglobin, leading to anemia. Thalassemia screening is essential for Early detection and effective management of the condition, Providing critical information for genetic counseling and family planning, Reducing the overall burden of the disease on individuals, families, and healthcare systems, Improving public health outcomes by decreasing the prevalence of severe cases.



Fig. Ongoing the Thalassemia Screening Camp

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Fig. Ongoing the Thalassemia Screening Camp

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7.1.3. Beyond the Campus Environmental Promotion Activities

9. Tree plantation on World Forest Day

Tree plantation is crucial for Improving air and water quality, regulating climate and mitigating climate change, conserving soil, and supporting biodiversity, enhancing public health and community well-being, providing economic benefits and resources, Combatting deforestation and desertification. Promoting and participating in tree planting initiatives can lead to a healthier, more sustainable environment and improve the quality of life for current and future generations.



Fig. Plantation of Tree

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Fig. Plantation of Tree in Collage Campus

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7.1.3. Beyond the Campus Environmental Promotion Activities

10. Programme on 'Save Tree, Save Nation'

Saving trees is vital for enhancing air quality and public health, mitigating climate change, and regulating environmental conditions, supporting economic growth and livelihoods, promoting social well-being and community engagement, conserving biodiversity, and maintaining ecological balance, ensuring national security through natural disaster mitigation, achieving sustainable development, and preserving cultural heritage. Saving trees, we save the nation, fostering a healthier, more resilient, and prosperous future for all.



Fig. Preparering of Save Tree

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